

STATE of MINNESOTA

Proclamation

WHEREAS: Finnegans Brew Co. & Finnegans Community Fund was founded in Minneapolis, MN

on September 1, 2000, as the first beer company in the world to donate 100 percent of its

profit to feeding the hungry; and

WHEREAS: Finnegans became one of Minnesota's first public benefit corporations on January 2,

2015, a title given to companies that pledge to look past profit and make decisions that

encourage societal advancements; and

WHEREAS: Finnegans uses profits from beer sales to donate money through the Finnegans

Community Fund, purchasing produce from local farmers through partnerships with

food banks to provide food for those in need; and

WHEREAS: Finnegans started the worlds' first Reverse Food Truck. Rather than serving food, the

Finnegans Reverse Food Truck accepts food donations, raising \$31,000 in 2015 and over

\$84,000 since its inception in 2014; and

WHEREAS: Finnegans directly impacts the lives of those living with hunger through its mission of

"Turning Beer into Food" and serves as a catalyst to social entrepreneurs by demonstrating how social innovation can build strong communities; and

WHEREAS: Finnegans Community Fund has raised over \$885,000 in donations since 2000. In honor

of Finnegans' Sweet 16 in 2016, the goal has been set to reach \$1,000,000 in total

donations to give back to the community.

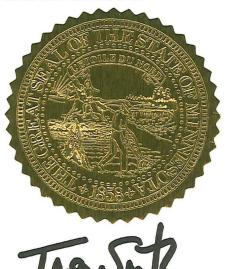
WHEREAS: Finnegans Beer Day will raise funds and awareness to create and sustain food programs

in Minnesota, improving quality of life through alleviating hunger.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim Thursday, September 1, 2016, as:

FINNEGANS BREW CO. DAY

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 19th day of August.

GOVERNOR